ATLAS Tourism and Gastronomy Group

Expert Meeting on Regional Gastronomy: Between tradition and innovation

Location: School of Agriculture, Polytechnic Institute of Viana do Castelo, Refóios do Lima, 4990-706 Ponte de Lima Portugal

Thursday 29th May

10.00
Opening of meeting
Background to ATLAS Tourism and Gastronomy Group
Introduction to participants

10.30
Between tradition and innovation: Contrasting approaches to gastronomy in Portugal and Spain

Greg Richards
Re-discovering traditional cooking through retro-innovation: Flavors of Minho as a tourism strategy

Carlos Fernandes

11.30 - Coffee

12.00
Agriculture, agri-tourism and Thai cuisine: Optimising opportunities along the value-chain in Northern Thailand

Tracy Berno

Authenticity in tourism culinary products in Thailand- the case study of Samchuk 100 year market
Thanya Lunchaprasith

13.00 – Lunch

14.30

Tradition, innovation and authenticity: narrative hybridity in Danish regional food promotion

Steven Boyne & Szilvia Gyimóthy

Cuisine as a sustainable resource in selected rural areas of South Africa.

Gerrie E. du Rand

15.30 – coffee

16.00

Discussion

20.00 - Dinner

Friday 30th May

10.00

The touristic point of view concerning historical recreations as a way of learning nourishment in the past. The case of the medieval fair of Coimbra

Maria do Rosário Castiço de Campos

Perceptions of the performance of the restaurant service and the valorisation of the traditional gastronomy of a group of hotels in the Alto Douro region: a comparative analysis

Helena M. P. Teixeira

11.00 - Coffee

11.30

Between tradition and innovation: the Case of Celler de Can Roca

Silvia Aulet, Lluís Mundet and Josep Roca

Resources, cultural images, and gastronomical practices: profiles of visitors to Santiago de Compostela.

Breogán Antón Martínez Vila and Elias J. Torres Feijó
12.30
Discussion

13.00 – Lunch

14.30
Gastronomic brand to strengthen the tourist destination attractiveness

*Valery Gordin and Julia Trabskaya*

Culinary Tourism and Historic Taverns: History or Fantasy?

*Catherine Culver*

15.30 – Coffee

16.00
Discussion
Publication plans

**Saturday 31st May**

Launch of European Region of Gastronomy Programme by the Minho region (optional programme)